



With Mother Infant Matching Only 100% Is Good Enough

ZEBRA'S NEW LABOR DELIVERY ID PREVENTS ID MIX UPS

Infant mix-ups in hospitals are an issue that occur at a surprisingly high rate, but are preventable.

With over 3.8 million births in the United States, the risk of babies being misidentified is unacceptably high. According to one study, nearly 1 in 10,000 babies are misidentified in at least one hospital interaction. Incidents have shown that this can lead to the wrong mother breastfeeding another mother's baby. More recently an incorrect surgical procedure was performed on the wrong infant. No new mother should have to worry about a mix-up occurring when she delivers.

Matching Mother / Infant Wristbands

With Zebra Technologies, hospitals now have the ability to seamlessly match mother / baby identification. Zebra has developed a series of Mother / Infant / Birthing partner wristbands with matching security code features. These wristbands can be produced from identification coming from

leading HCIS platforms. Other Leading major HCIS vendors are actively incorporating this technology into their offerings.

The ability to produce matching Mother / Infant wristbands can prevent infant mix ups and the adverse events that can come from misidentifications. By matching the numbers hospital staff assures that the right child is placed with the correct parent or partner.

There are also cost, productivity and patient care benefits for hospitals:

- Elimination of costly pre-printed security numbered armbands.
- Reduction of the amount of nursing time spent hand writing names to the security armband.
- Increasing patient comfort through the potential reduction of the number of armbands they wear.
- Building greater peace of mind for the mother knowing that hospitals utilizing this innovation will correctly identify their baby.

FACT SHEET

MOTHER INFANT IDENTIFICATION SOLUTION

Leadership in Patient ID

The mother infant security solution is enabled through the use of Zebra's HC100 wristband printer and a series of formats for the hosting HCIS System. The HC100 is dedicated to healthcare and comes with an easy to load cartridge system, a small footprint, and is built with medical grade plastics and a healthcare grade IEC 60601-1 certified power supply for additional patient and staff safety. The formats themselves are available for free and can be downloaded from a designated site.

Zebra has been providing positive patient ID solution to thousands of hospitals in the US, and throughout the world for over 15 years. As a leader in patient identification, Zebra continuously searches for ways to improve the safety of all patients through new innovations in healthcare. The Zebra Positive Patient ID solution comprises an unmatched combination of wristband printing and scanning devices, the wristbands themselves, and services and software that enable the offering.

Formats

The reports will include embedded documentation where possible outlining the field information. The report will be editable for with the purchase of the HC100 wristband printing device, all hospitals can simply download the compatible formats and load them into the printers.



The reports will include Demographics information from the Admissions Module.

Data includes:

- Patient Name
- Patient Date of Birth
- Account Number
- Age
- Sex
- Medical Record Number / Unit Number
- Printing date / time information to support audit trail tracking
- Security ID, matching mother, infant, birthing partner ID# on every band.

To download our formats for Mother / Infant banding, please visit www.patientsaferx.com.

To learn more about Zebra Healthcare's Comprehensive Patient ID Solutions, visit us at www.zebra.com/healthcare



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